

Fall/Winter 2026 Group Buy



Insulated Jackets!
Plus, two order
windows to fit your
delivery needs



PILSNER



Early September
delivery cutoff:
March 15

Mid-October
delivery cutoff:
May 5



Plan ahead, save big, and stock up smart with Brewery Branding's Group Buy!

Group Buy is your secret weapon for planning ahead and having fresh merch arrive just in time for the season. This year, Brewery Branding has made it even easier by extending the program and splitting it into two order windows, giving you more flexibility to fit your schedule:

Orders & Artwork Due
March 15
for early September
delivery

1. Orders placed between February 1 - March 15 will arrive in early September, perfect for businesses looking to get their Fall/Winter merch earlier than usual.

Orders & Artwork Due
May 5
for Mid-October
delivery

2. Need a little extra time to finalize your order? No problem! Orders placed between March 16 - May 5 will arrive in mid-October, so you can still stock up before the holiday rush.

What is Group Buy?

Group Buy is your secret weapon for a merch refresh that's as strategic as it is stylish. Designed for businesses who want to get ahead of the season, Group Buy is built to help you plan smarter and save more. Your future self will thank you when your shelves are stocked and your merch game is strong!

The Benefits of Group Buy



Trendy selection

Featuring headwear, apparel, and coolers



Big discounts

Save up to 20-30% off premium custom products



Complimentary Design

We'll design something your customers will love



Streamlined Ordering

From concept to creation, we handle all logistics



Personalized Service

Support from reps who know and care about your brand



Perfect Timing

Products arrive just in time for holiday sales

Email info@brewerybranding to get started!

APPAREL

CUSTOM FLEECE

\$40 EACH | MIN QTY: 100

Our custom cut & sew fleece is the ultimate cozy essential for the colder months and the perfect addition to your fall lineup. Made from ultra-soft fleece, this piece is available in full-zip, 1/4 zip, or 1/4 snap styles to suit any look. Take customization even further with unique pocket options and additional accents, creating a fleece that's as functional as it is stylish. Warm, versatile, and completely on-brand, this is the showpiece your customers will reach for all season long.

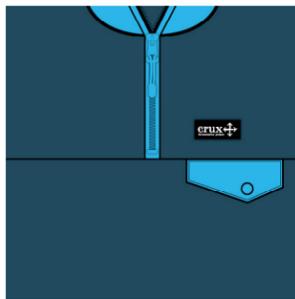
Sizing: S-2XL



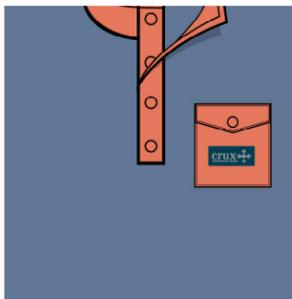
[View more styles and options online](#)



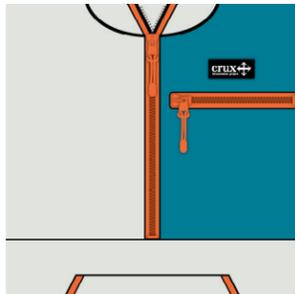
Popular Style: 1/4 zip, block shoulders, custom zipper pull



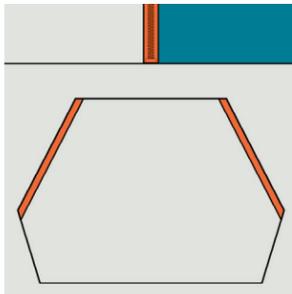
Hidden Flap Pocket



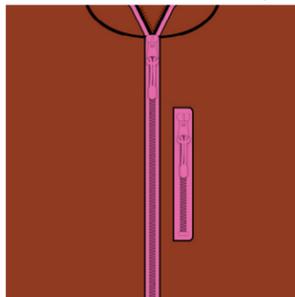
Visible Flap Pocket



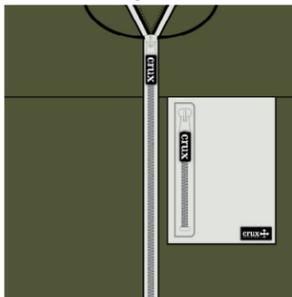
Horizontal Hidden Zip



Front Kangaroo Pocket



Vertical Hidden Zip



Vertical Visible Zip



Popular Style: 1/4 snap, contrast neck, visible flap pocket

NEW! INSULATED JACKETS

\$45 EACH | MIN QTY: 100



Introducing our brand-new custom insulated jackets, designed for a premium look and feel that your customers will love. Featuring a sleek collared design with horizontal puff and no hood, these jackets deliver modern style with cozy warmth. Perfect for gifting during the holidays, they're a standout piece that feels as good as it looks. Add your branding with embroidery, woven labels, or custom patches to make it uniquely yours. Built for comfort and versatility, this is the jacket you'll live in all winter long. Staying warm never looked so good!



Sizing: S - 3XL

Army	Atlantic	
Black	Burgundy	
Charcoal	Coyote	
Grey	Khaki	
Mustard	Navy	
Olive	Slate	Storm



Inside label + custom buttons



Woven pocket label

CUSTOM HOLIDAY SWEATERS

\$40 COTTON | \$35 ACYRLIC | MIN QTY: 100

Keep the festive fun alive with custom holiday sweaters! With fully customizable designs, colors, and patterns, you can create sweaters that celebrate the season and showcase your identity in style. Perfect for holiday parties, taproom events, and retail shelves, these sweaters are warm, eye-catching, and guaranteed to spread cheer.

Sizing: XS-3XL



Order by March 15 → Arrives Early September
Order by May 5 → Arrives Mid-October

info@brewerybranding.com

APPAREL

CUSTOM FLANNEL

\$25 EACH | MIN QTY: 100

Our custom flannels are the perfect way to keep your brand front and center as the weather turns cooler. Available in a variety of plaid, buffalo plaid, solid, and corduroy options, these flannels combine timeless style with full customization. Ideal for layering over tees or under jackets, they're great for crisp fall mornings, cozy evenings, patio hangs, and outdoor events.

Sizing: S-3XL

New 2026 Color Swatches:



Buffalo Plaid:



Solid/Corduroy:



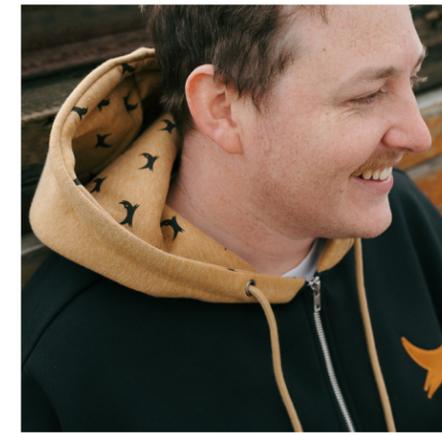
CUSTOM SWEATSHIRTS

\$27 CREWNECKS | \$30 HOODIES
\$32 ZIP HOODIES | MIN QTY: 100

Our custom sweatshirts and crewnecks are the ultimate blend of comfort and creativity, perfect for any season and any brand. The possibilities are endless: choose from pull-over, full-zip, hooded, or no-hood styles to create the look that fits your audience. Then, make it uniquely yours with customization options like screen printing, embroidery, inside hood prints, or appliqué.



Full sublimated pattern



Inside hood print

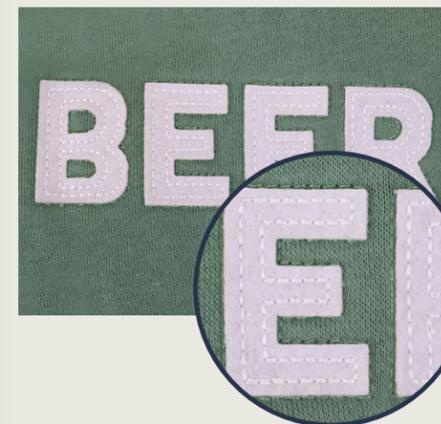


Sublimated pocket + sleeve print

TREND ALERT: Appliqué is having a major moment! This technique is perfect for short words or abbreviations, giving your design a bold, collegiate-inspired look with a multi-dimensional feel that stands out.



Felt with a running stitch



Twill with a satin stitch



Twill with a zig-zag stitch



Order by March 15 → Arrives Early September
Order by May 5 → Arrives Mid-October

info@brewerybranding.com

MERCH

CUSTOM CAN ORNAMENTS

\$6 - 12oz | \$7 - 16oz | MIN QTY: 100

Bring a little brewery cheer to the holiday season with our can ornaments. These ornaments are crafted from glass for a premium look and feature a sturdy rope loop for easy hanging. Each one comes packaged in a gift box, making them an ideal stocking stuffer or holiday keepsake. Available in both 12oz and 16oz can shapes, they're a fun, festive way to celebrate the season and your brand.

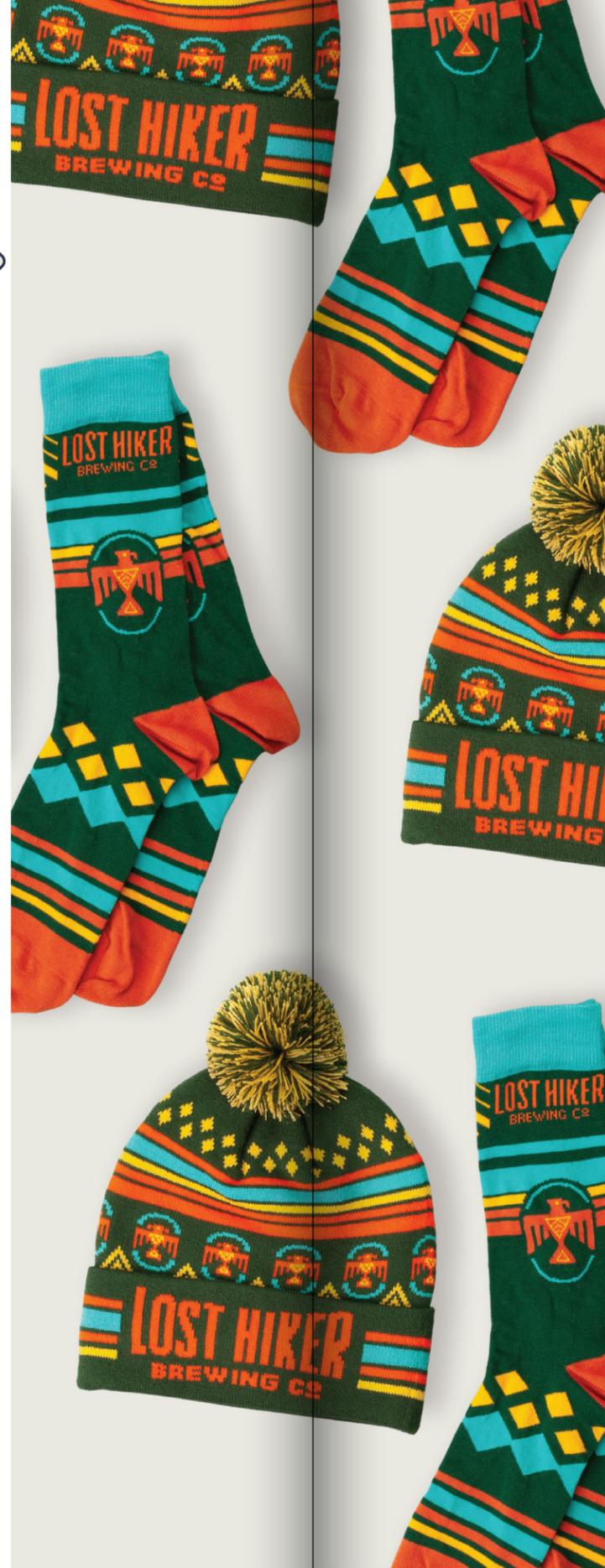


CUSTOM SOCKS

\$4.50 COTTON BLEND | \$9.95 WOOL | MIN QTY: 100

Remember when you were a kid and dreaded getting socks as a gift? Yeah... we don't remember that either because now, everyone loves them! Our custom socks are the perfect way to keep your customers cozy while showing off your brand from heel to toe. Available in wool and knit styles, they're warm, comfortable, and built for everyday wear during the colder months. When it comes to great branding, we don't believe in cold feet.

Sizing: Small (Ladies 6.5-10.5 / Mens 5-9)
Large (Ladies 10.5-14.5 / Mens 9-13)



HEADWEAR

PREMIUM BEANIES

\$2 OFF STANDARD | MIN QTY: 100

Our custom beanies bring warmth, style, and endless branding possibilities to your cold-weather lineup. Available in a variety of styles, including custom knit-in designs, these beanies are made to match any vibe. Add your finishing touches with folded tags, embroidery, woven labels, woven or embroidered patches, faux or real leather patches, suede labels, or PVC patches.

NEW!

Get winter-ready in style with our new speckled knit beanies! These cozy caps come in a variety of color options, each woven with colorful speckles that add just right pop of personality.



CUSTOM HATS

\$2 OFF STANDARD | MIN QTY: 144

From classic ball caps to bold flatbills, our diverse hat collection has something for every head and every vibe. We've got your crown covered with everything from trucker hats, 7-panels, camper styles, surf caps and grandpa hats.

TREND ALERT!

Looking for performance? Ask us about our brand-new performance golf caps: engineered for breathability, comfort, and all-day wear on and off the course.



Performance cap with custom laser die-cut mesh

Order by March 15 → Arrives Early September
Order by May 5 → Arrives Mid-October

info@brewerybranding.com



Email info@brewerybranding to get started!